



IDAHO MUSIC EDUCATORS ASSOCIATION

A STATE UNIT OF NAfME: **The National Association for Music Education**
Ted Hadley, Publications Chairman, 824 Northview Drive, Twin Falls, Idaho 83301
208-733-1079 H/208-732-7555 ext 4377 W; FAX 208-732-7556
Check our IMEA WEBSITE: www.idahomusiced.org for current info!
EMAIL: thadley@cableone.net

August 4, 2011

Dear Friend of the Idaho Music Educators Association,
My name is Ted Hadley. I am editor & manager of the IMEA's official magazine, *Idaho Music Notes*. We invite you to contact our membership through advertising in our magazine.

Besides the care we take with displaying your ad, we want to publish your news releases in our **Advertiser News column** or on the **Higher Education News page**. We also welcome **short feature articles about your business or school**.

Enclosed are the Advertising Rates for 2011-12. Times continue to be tough so there are no changes from last year. We will continue to offer a **7% DISCOUNT** for advertising in two issues and a **10% DISCOUNT** for advertising in three or more issues. We also have a limited number of **full color pages** available; please contact me for pricing and availability. Color pages will be available in the October and December issues, and possibly the other issues.

We have a limited amount of advertising space in our **FALL NEWSLETTER**, which will be mailed around **SEPTEMBER 6**. Deadline for space reservations and ad copy is **AUGUST 17**. If there's a problem with the short deadline, call or email me and we'll make it work.

The deadline for regular Fall advertising will be **OCTOBER 1** for space reservations and ad copy to arrive. Mailing date for the Fall issue will be around October 28.

If you can send your ad in **digital format (pdf format preferred) or as a tiff file**, we can have considerably higher quality in the end. I use a Macintosh system, but my printer has PC equipment; together we can get it done. If you would like me to come up with an ad for you on the computer, just send the basic information and I will do it for little or no cost to you, but send by the deadline for the first issue.

PLEASE RETURN THE RESPONSE SHEET ENCLOSED OR EMAIL ME TO LET ME KNOW OF YOUR 2011-12 ADVERTISING PLANS WITH US.

THANKS—please don't hesitate to call me if you have any questions about *Idaho Music Notes*. We hope to see you at our **Idaho Conference in April**.

Sincerely, Ted Hadley, IMEA Publications Chairman

Enclosed: Rate & Data Info for Music Notes 2011-12

IMEA INSTITUTIONAL MEMBERSHIP— For Businesses, Schools, Colleges, Universities

Dear Friends and Supporters of Music and Music Education,

IMEA Institutional Membership offers special recognition for individuals, businesses and institutions of higher learning who contribute yearly dues of \$50 to IMEA. The dues will be used to support continuing efforts to advise and influence policy makers and the public in the state of Idaho as to the lifelong benefits of music and music education. Institutional Members also help support the publication of *Idaho Music Notes* and the continuing programs of IMEA such as the All State Honor Groups and the State Solo Contest.

Names, addresses, and contact information for Institutional Members are **printed on a special page of each issue of *Idaho Music Notes*, are listed in all programs and general publications of IMEA, and have a special place on the IMEA website with links to your own website.**

This support of IMEA and the work we aspire to accomplish will be deeply appreciated. Return the response form enclosed today. If you are a current Institutional Member, please update your membership and email Ted Hadley (thadley@cableone.net) any changes you may wish.

Sincerely, **Matt Barkley**, President

mbarkley@sd273.com or mbarkley3@roadrunner.com

Cell 208-818-4923, 675 Divot Ave., Post Falls, ID 83854

Idaho Music Educators Association

2011-2012 Idaho Music Notes:

- NO, we will not be advertising with you this year.**
- YES, please reserve me the following ad spaces in ...**
- Fall Newsletter Issue Size _____ Deadline **August 17** B&W Color
- Fall Issue Size _____ Deadline **October 1** B&W Color
- Winter issue (**Conference Issue**) Size _____ Deadline **December 15** B&W Color
- Spring Issue Size _____ Deadline **April 1** B&W Color
- Bill me for IMEA INSTITUTIONAL MEMBERSHIP (\$50) See above...**

Company Name _____ Contact Person & Title _____

Address _____ Phone/Fax _____

Email/Website _____

IMEA Biennial Inservice Conference & All-State Honor Groups April 19-21, 2012, Coeur d'Alene, Idaho

- Conference Binder Ad Size _____ Deadline **February 1** B&W Color