



IDAHO MUSIC EDUCATORS ASSOCIATION

A STATE UNIT OF NAFME: **The National Association for Music Education**
Ted Hadley, Publications Chairman, 824 Northview Drive, Twin Falls, Idaho 83301
208-733-1079 H/208-732-7555 ext 4377 W; FAX 208-732-7556
Check our IMEA WEBSITE: www.idahomusiced.org for current info!
EMAIL: thadley@cableone.net

IDAHO MUSIC NOTES

July 31, 2012

Dear Friend of the Idaho Music Educators Association,

My name is Ted Hadley. I am editor & manager of the IMEA's official magazine, *Idaho Music Notes*. **We invite you to contact our membership through sponsoring an advertisement in our magazine.**

Besides the care we take with displaying your ad, we want to publish your news releases in our magazine or on the higher education news page. We also welcome short feature articles about your business or school.

Enclosed are the Sponsorship Rates for 2012-13. Times continue to be tough so there are again no changes from last year. We will continue to offer a **7% DISCOUNT for an ad in two issues** and a **10% DISCOUNT for an ad in three or more issues**. We also have a limited number of full color pages available; please contact me for pricing and availability. Color pages will be available in the Fall and Winter issues definitely, and probably the other Fall Newsletter and Spring issue.

If you can send your display in **digital format (pdf format preferred) or as a jpg file**, we can have considerably higher quality in the end. If you would like me to come up with a custom format for your information on my computer, just send the basic information and I will do it for no cost to you, but send by the deadline for the first issue.

Please return the response sheet below or email me to let me know of your 2012-13 advertising plans with us.

THANKS—please don't hesitate to call me if you have any questions about *Idaho Music Notes*.

Sincerely, Ted Hadley, IMEA Publications Chairman

Enclosed: Rate & Data Info for Music Notes 2012-13

IMEA INSTITUTIONAL MEMBERSHIP—

For Businesses, Schools, Colleges, Universities

Dear Friends and Supporters of Music and Music Education,

IMEA Institutional Membership offers special recognition for individuals, businesses and institutions of higher learning who contribute yearly dues of \$50 to IMEA. The dues will be used to support continuing efforts to advise and influence policy makers and the public in the state of Idaho as to the lifelong benefits of music and music education. Institutional Members also help support the publication of *Idaho Music Notes*.

Names, addresses, and contact information for Institutional Members are **printed on a special page of each issue of *Idaho Music Notes*, are listed in all programs and general publications of IMEA, and have a special place on the IMEA website with links to your own website.**

This support of IMEA and the work we aspire to accomplish will be deeply appreciated. Return the response form enclosed today. If you are a current Institutional Member, please update your membership and email Ted Hadley (thadley@cableone.net) any changes you may wish.

Sincerely, **Curt Griffiths**, President
7814 Birch Ln, Nampa, ID 83687-8306
cgriffiths@vallivue.org
208-466-5290/208-459-7114/208-371-8391C

Idaho Music Educators Association 2012-2013 Idaho Music Notes Sponsorship

- NO**, we will not be advertising with you this year.
- YES, please reserve me the following ad spaces in ...**
- Fall Newsletter Issue Size _____ **Deadline August 17** B&W Color
- Fall Issue Size _____ **Deadline October 1** B&W Color
- Winter issue Size _____ **Deadline December 15** B&W Color
- Spring Issue Size _____ **Deadline April 1** B&W Color
- Bill me for IMEA INSTITUTIONAL MEMBERSHIP (\$50) See above...**

Company Name _____

Contact Person & Title _____

Address _____

Phone/Fax _____

Email/Website _____