"Band" Awareness with Adobe Spark

WHAT IS IT?
a free to use, browser-based, watered-down version of Adobe’s popular applications, with ready-made templates used to create images, videos, and webpages

WHAT CAN I DO WITH IT?
1) Spark Post (-Adobe Photoshop): strengthen your social media, craft concert posters and announcements, business cards for student “startup” bands. Include your school colors, fonts, and logos. Resize for different uses.

2) Spark Page (-Adobe Dreamweaver): build single, webpages. Can be used for selling a service, publishing a story, showcasing a portfolio or photo gallery. *Not ideal if you want a multi-page website.

3) Spark Video (-Adobe Premiere): can combine photos/videos, audio, music, and text to produce short videos

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