



IDAHO MUSIC EDUCATORS ASSOCIATION

A STATE UNIT OF NAfME: The National Association for Music Education

Ted Hadley, Publications Chairman, 824 Northview Drive, Twin Falls, Idaho 83301, 208-733-1079

Check our IMEA WEBSITE: www.idahomusiced.org for current info!

TEXT: 208-600-3052 EMAIL: thadley@cableone.net

July, 2019

Dear Friend of the Idaho Music Educators Association,

My name is Ted Hadley. I am editor and manager of the IMEA's official magazine, *Idaho Music Notes*. We invite you to contact our membership through sponsoring an advertisement in our magazine.

Besides the care we take with displaying your ad, we want to publish your news releases in our magazine or on the higher education news page. We also welcome short feature articles about your business or school.

Enclosed are the Sponsorship Rates for 2019-2020. There are again no changes from last year. We will continue to offer a **7% DISCOUNT for an ad in two issues and a 10% DISCOUNT for an ad in three or more issues**. We will have full color pages available in all our issues; please note pricing.

If you want to try color on a trial basis for one of your ads, please let me know; we'll give you a special first-time rate for a color ad at black & white prices! Also, **we can do bleeds with your ad if you specify**.

If you can send your display in digital format (pdf format preferred) or as a jpg or tiff file, we can have considerably higher quality in the end. If you would like me to come up with a custom format for your information on my computer, just send the basic information and I will do it for no cost to you, but send by the deadline.

Please return the response sheet on the second page or email me to let me know of your 2019-2020 sponsorship advertising plans with us.

Note the information about our Inservice Conference, January 30-February 1, 2020, at Northwest Nazarene University in Nampa, Idaho.

THANKS—please don't hesitate to call me if you have any questions about *Idaho Music Notes*.

Sincerely, Ted Hadley, IMEA Publications Chairman

IMEA INSTITUTIONAL MEMBERSHIP—

For Businesses, Schools, Colleges, Universities

Dear Friends and Supporters of Music and Music Education,

IMEA Institutional Membership offers special recognition for individuals, businesses and institutions of higher learning who contribute yearly dues of \$50 to IMEA. The dues will be used to support continuing efforts to advise and influence policy makers and the public in the state of Idaho as to the lifelong benefits of music and music education. Institutional Members also help support the publication of *Idaho Music Notes*.

Names, addresses, and contact information for Institutional Members are printed on a special page of each issue of *Idaho Music Notes*, are listed in all programs and general publications of IMEA, and have a special place on the IMEA website with links to your own website.

This support of IMEA and the work we aspire to accomplish will be deeply appreciated. Return the response form enclosed today. If you are a current Institutional Member, please update your membership and email Ted Hadley (thadley@cableone.net) any changes you may wish.

**Sincerely, Kathy Stefani, President
Moscow, Idaho**

president@idahomusiced.org

Idaho Music Educators Association

2019-2020 Idaho Music Notes Sponsorship

___ **NO**, we will not be advertising with you this year.

YES, please reserve me the following ad spaces:

- ★ **Fall Newsletter Issue (Deadline August 12)** Black & White Size: ___ Color Size: ___
- ★ **Fall Issue (Deadline October 1)** Black & White Size: ___ Color Size: ___
- ★ **Winter Issue (Deadline December 1)** Black & White Size: ___ Color Size: ___
- ★ **Spring Issue (Deadline April 1)** Black & White Size: ___ Color Size: ___
- ★ Bill me for **IMEA INSTITUTIONAL MEMBERSHIP (\$50)** Yes ___ No ___

Company Name:

Contact Person & Title:

Address:

Phone/Fax:

Email/Website:

Conference Program Ads, Inservice Conference

January 30-February 1, 2020, Northwest Nazarene University

Nampa, Idaho

Deadline Thursday, January 2, 2020

We invite you to participate through sponsoring advertising in the Conference Program Binder, which will consist of 25-40 pages (8.5"x11") in a three-ring binder. If you desire, your *Music Notes ad* can be used.

2020 IMEA CONFERENCE PROGRAM BINDER

BLACK & WHITE:	<i>Regular Price</i>	<i>Price if your business exhibits at the Conference</i>
Full Page (7.5" x 10")	\$125.00	\$103.00
1/2 Page (5" x 7.5")	\$70.00	\$55.00
1/4 Page (3.5" x 5")	\$45.00	\$37.00
1/6 (2.5" x 5")	\$25.00	\$19.00
COLOR:	<i>Regular Price</i>	<i>Price if your business exhibits at the Conference</i>
Full Page (7.5" x 10")	\$190.00	\$150.00
1/2 Page (5" x 7.5")	\$105.00	\$80.00
1/4 Page (3.5" x 5")	\$68.00	\$52.00
1/6 (2.5" x 5")	\$40.00	\$32.00

Space reservations and Ad Copy due by JANUARY 2, 2020

YES, Please reserve me an Ad Space in the IMEA CONFERENCE PROGRAM BINDER—

___ Full Page: b&w or color ___ 1/2 Page: b&w or color ___ 1/4 Page: b&w or color ___ 1/6 Page: b&w or color

Company Name:

Address:

Email/Website:

Contact Person & Title:

Phone/Fax:

Product Category—Please write one to three sentences about your business and/or list what contact info you want on the Conference Program Binder Exhibitor/Sponsor page: